

PRIVACY POLICY

We are committed to maintaining robust privacy protections for its users. Our Privacy Policy (“Privacy Policy”) is designed to help you understand how we collect, use and safeguard the information you provide to us and to assist you in making informed decisions while using our Service.

For purposes of this Agreement, “app” refers to the mobile app developed by **Kerala State Pharmacy Council**.

The terms “we”, “KSPC”, “us” and “our” refer to the **Kerala State Pharmacy Council**.

“You” refers to you, as a user of our app or our Service.

By accessing the app or Service, you accept this Privacy Policy and Terms of Use, and you consent to our collection, storage, use and disclosure of your Personal Information as described in this Privacy Policy.

1. INFORMATION WE COLLECT

We do not collect “Non-Personal Information” but we may collect a few “Personal Information” in the app. **Personal Information** including but not limited to your Name, Picture, Email, Phone number and Address, other information would vary according to the data which you submit to us through the messages or forms feature in the app. Message feature requires verification of users so as to avoid spam/illegal activity, so collecting the phone number for verification should be considered as consensually entered information.

1. Information collected via Technology

To activate the Service you may not need to submit any Personal Information. Whereas to use a few services such as sending/posting messages or submitting forms you may need to provide a phone number or email id.

2. Third Party services

Link to privacy policy of third party service providers used by the app

- Google Play Services
- Google Analytics for Firebase
- Firebase Crashlytics

3. Log Data

We want to inform you that whenever you use our Service, in the case of occurring an error in the app, we would collect data and information (through third party products) on your phone called Log Data. This Log Data may include information such as your device Internet Protocol (“IP”) address, device name, operating system version, the configuration of the app when utilizing our Service, the time and date of your use of the Service, and other statistics.

4. Children’s Privacy

The apps and the Service are not directed to anyone under the age of 13. The app does not knowingly collect or solicit information from anyone under the age of 13, or allow anyone under the age of 13 to sign up for the Service. In the event that we learn that we have gathered personal information from anyone under the age of 13 without the consent of a parent or guardian, we will delete that information as soon as possible. If you believe we have collected such information, please contact us at pharmacycouncil876@gmail.com.

2. HOW WE USE AND SHARE INFORMATION

Personal Information:

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent or otherwise share for marketing purposes your Personal Information with third parties without your consent.

We do share Personal Information with vendors who are performing services for the KSPC, such as the servers for our SMS based communications who are provided with the user's mobile number to provide OTP (One Time Passcode) for verification of phone numbers of users whenever requested by the user. Those vendors use your Personal Information only at our direction and in accordance with our Privacy Policy.

In general, the Personal Information you provide to us is used to help us communicate with you. For example, we use Personal Information to contact users in response to questions, solicit feedback from users and provide technical support.

We may share Personal Information with outside parties if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to meet any applicable legal process or enforceable governmental request; to enforce applicable Terms of Service, including investigation of potential violations; address fraud, security or technical concerns; or to protect against harm to the rights, property, or safety of our users or the public as required or permitted by law.

3. HOW WE PROTECT INFORMATION

We implement security measures designed to protect your information from unauthorized access. Your account is protected by your account password and we urge you to take steps to keep your personal information safe by not disclosing your password and by logging out of your account after each use. We further protect your information from potential security breaches by implementing certain technological security measures including encryption, firewalls and secure socket layer technology. However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by breach

of such firewalls and secure server software. By using our Service, you acknowledge that you understand and agree to assume these risks.

4. YOUR RIGHTS REGARDING THE USE OF YOUR PERSONAL INFORMATION

You have the right at any time to prevent us from contacting you.

When registering for our apps or site, you may receive occasional email updates. Such updates can include a newsletter or other notifications in relation to the app. We provide you with the opportunity to 'opt out' of having your Personal Information used for such purposes when we ask for this information. For example, if you no longer wish to receive our email updates, you may opt out of receiving them by following the instructions included in each update.

5. LINKS TO OTHER WEBSITES

As part of the Service, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the Site and the Service. Therefore, this Privacy Policy does not apply to your use of a third party website accessed by selecting a link on our app/Site or via our Service. To the extent that you access or use the Service through or on another website or application, then the privacy policy of that other website or application will apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

6. CHANGES TO OUR PRIVACY POLICY

The KSPC reserves the right to change this policy and our Terms of Service at any time. We will notify you of significant changes to our Privacy Policy by sending a notice to the primary email address specified in your account or by placing a prominent notice on our site/app. Significant changes will go into effect

30 days following such notification. Non-material changes or clarifications will take effect immediately. You should periodically check the Site/App and this privacy page for updates.

7. CONTACT US

If you have any questions regarding this Privacy Policy or the practices of this App, please contact us by sending an email to pharmacycouncil876@gmail.com.